

809 University Blvd. E.
Tuscaloosa, AL 35401
January 14, 2005

Mr. Dana Bowman
100 Spanish Oak Road
Willow Park, TX 76087

Dear Mr. Bowman,
Subject: Presentation at DCH Leadership Forum

The presentation that you provided at the August 17, 2004 Leadership Forum for DCH Health System was outstanding. Our leaders were inspired and encouraged to reach for the vision that we have set here at DCH Health System. Being the best healthcare system in the nation is no small feat, but your testimony proves that we can do anything that we set forth as a unified team to do.

The evaluations from the August 2004 Leadership Forum were the best that we had seen. Your presence was definitely the reason for that. I must admit that it was very difficult to get the clearance for you to jump onto the grounds of the University of Alabama. Our legal team here at DCH had to do some fantastic work to get us clearance, and it was worth every second of the headache. Your landing on the DCH logo created a significant emotional event for all in attendance. It is not a moment that any of us will soon forget. That moment ties us together and reminds us on a daily basis that we can achieve our goals.

Members of the system speak of the event often. Just yesterday in a Leadership Development session my request to the legal team to get the clearance for your jump was brought up as an example of the change that has taken place in our organization and the leadership style that we have come to embody.

Thank you for sharing your story with us. You are a remarkable person and you were a pleasure to work with. At times it can be difficult to even have the opportunity to speak with the presenter prior to the event. That was not true of you Dana. I was truly impressed with the personal touch and the depth of assistance that you were willing to provide us in order to pull our event off.

Thank you so much,



Dennise Stricklin
Manager, Organizational Development and Education
DCH Health System